REAL ESTATE COMPANY COMPARISON CHART
(and what the others simply do not offer)

	Century 21 Northumberland	Royal LePage Country Estates	Re/Max Harbourside	Coldwell Banker	Realty Executives
MLS/realtor.ca - The #1 source for real estate in Canada	✓	✓	✓	✓	✓
Member of PEI Real Estate Board	✓	✓	✓	✓	✓
Open Houses	✓	✓	✓	✓	✓
Office located in Summerside open full time	✓	✓	✓	✓	
Advertise consistanly in local print medias	✓	✓	✓	✓	
Multilingual Agents (French/English)	✓	✓	✓		
High Profile Water street Office Location	✓	✓	✓		
More than 15 full time agents	✓	✓			
Been in business for more then 25 years	✓	✓			
The first (and only) company people see when coming across the bridge in Borden	✓				
Largest Real Estate Company on the Planet	✓				
Satellite offices in Borden, Kensington, and O'Leary	✓				
Mailing lists with tens of thousands of active members looking for PEI real estate	✓				
HD YouTube Video Promotion, big time, over 145 online, 120,000 views	✓				
Full Time Staff responsible for websites and marketing	✓				
Active in Local Charities and Events	✓				
#1 in Listings in entire Province (we get the calls) - #1 Sales.	✓				
Relationships with the best and brightest Lawyers, Accountants, and Government Officials	✓				
Me - Michael Poczynek	✓				
TOTAL	19	9	7	5	3