

Century 21 Northumberland MARKETING ADVANTAGES

	C21 Northumberland	COMPANY "A"	COMPANY "B"	COMPANY "C"
Offer your property on MLS/realtor.ca the number one source for real estate in Canada	✓			
Member of PEI Real Estate Board	✓			
Open Houses	✓			
Office located in Summerside open full time	✓			
Multilingual Agents (French/English)	✓			
High Profile Water street Office Location	✓			
More than 22 full time agents/2 part time	✓			
Been in business for more then 25 years	✓			
The first (and only) company people see when coming across the bridge in Borden	✓			
Part of a World Wide Network of companies/Largest Real Estate Company on the Planet	✓			
Satellite offices in Borden, Kensington, and O'Leary	✓			
Constant Exposure in Home Shows all across Canada	✓			
Mailing lists with tens of thousands of active members looking for PEI real estate	✓			
We are a listing agency for CMHC	✓			
We have multiple connections to RCMP and are involved with relocation programs	✓			
We do property Management	✓			
Active in Local Charities and Events	✓			
Weekly Real Estate newsletters	✓			
Have sold numerous high end properties to cash buyers sight unseen	✓			
We were one of the first with Professional Photographs	✓			
We were one of the first with Aerial Photography	✓			
We were one of the first on the Internet	✓			
The Leader in PEI in Technology and the latest and greatest marketing methods.	✓			
Full Time In House Mortgage Broker	✓			
RCI Discount Travel & Condo Certificates	✓			
Air Miles	✓			
HD YouTube Video Promotion, big time, over 145 online, 120,000++ views	✓			
# 1 List/Sale in Prince County	✓			
65 Websites World Wide	✓			
#1 in Listings in entire Province (we get the calls) - 65% more then our closest compet.	✓			
Full Time Decorating/Staging Agent	✓			
Full Time Computer Marketing Person on Staff	✓			
25 Time Hard Working Dedicated Agents	✓			
Full Time on Staff Appraiser	✓			
Over 14,000 high resolution aerial photos (library)	✓			
Largest Real Estate Organization in the World (worth mentioning twice)	✓			
Registered supplier with Brookfield Relocation. Serving RCMP/MILITARY and GOV.	✓			
Several Agents with extensive Commercial & Financial Experience	✓			
Several Agents with extensive Waterfront Experience	✓			
Several Agents with extensive Farm Experience	✓			
Several Agents with extensive Multi Unit/Apartment Experience	✓			
Several Agents with extensive Condo/Freehold Experience	✓			
Agents that are Builders, Property Developers, and Raw Land Experts	✓			
Agents with experience in Sub Division approval, TPW, IRAC, and gov. Regulations	✓			
Relationships with the best and brightest Lawyers, Accountants, and Government Officials	✓			
Member of the Atlantic Commercial Council (ACC) - There are only 8 members in PEI.	✓			