



Property Descriptions

This?

Home has 4 bedrooms, 3 full baths, 2 car garage and over half an acre of land. Great house. Motivated Seller, bring all offers. Home is subject to Short Sale.

...or That?

Imagine sitting in your cozy **sunroom** on a warm spring morning, reading a book or laughing with **family** in **Ladysmith, VA**. This amazing sunroom comes with **4 bedrooms, 3 full baths & 2 car garage**. Enjoy over half an **acre** while playing volleyball, enjoying a **garden** or having a family cookout. Seller also including the private master with oversized closet, private bathroom, **jacuzzi**, cherry **hardwoods, fireplace, granite counters** & tall cabinets.

MLS Descriptions are so important for Prince Edward Island Real Estate. Not only for potential buyers, but also for search engines. A well written, emotionally driven, search engine friendly description can sell PEI Houses for Sale faster.

See these examples comparing the old description to the new for a listing I just picked up:

The other agent's MLS description:

This quality built home located in a quiet cul de sac in Gavin Estates features an open concept kit & living room. Main floor: oak kit. with ceramic floor, kit `garage`; center island, dining area, French door to covered deck & patio; LR with propane fireplace, formal DR with French doors; 2 pc bath; laundry facilities at back door. Second floor: 4 pc bath, 3 brs with MBR having 4 pc ensuite (jacuzzi, separate shower), walk in closet & propane fireplace; `bonus` room with hardwood floor above garage. All floors hardwood except ceramic in bathrooms and kitchen. Basement: rec room, 3 pc bath, ceramic floor with infloor heat; furnace room, storage room, storage under stairs. Detached storage garage. Extras: 2 propane fireplaces, air exchanger, central vac & attachments, microwave & range hood, water softener. \$1,500 bonus to selling agent. A new subdivision close to The French School and Greenfield Elementary. # of rooms - 12 BSZ 30 x 40

Michael Poczynek's MLS description:

Prince Edward Island Real Estate Summerside house for sale, with above ground pool, located in the very prime family orientated community of Gavin Estates. Just imagine how much fun you are going to have in this large family home built for parties, fun, laughter, having visitors over, barbeques, & pool parties. This very well decorated & appointed home is so cozy for a large home; from the massive kitchen with a computer nook for looking up your recipes, to the views from the formal and informal dining areas to the multiple propane fireplaces, this home screams warmth and loving. A heated double car garage will keep your cars nice and warm on a cool day, and could double as a workshop. The basement is ready for a big screen TV with surround sound, pool table, or games room. This home is the cleanest bank foreclosure I have seen, and it is priced to sell to one new lucky owner looking for a bargain in PEI Real Estate. Wow! Exciting YouTube HD Video attached. Be sure to subscribe!